

Message Text

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ACTION CU-04

INFO OCT-01 EA-09 ISO-00 EUR-12 /026 W
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R 200916Z AUG 75
FM AMEMBASSY TOKYO
TO USIA WASHDC
INFO SECSTATE WASHDC 2658

UNCLAS TOKYO 11626

USIAC

STATE FOR CU/EA

E.O. 11652: N/A

SUBJECT: FY 1975 MAJOR PACKAGED PROGRAM NO. 4

REF: USIA 19514

1. FINAL REPORT ON U.S.-SOVIET DETENTE AND ARMS CONTROL
PACKAGED PROGRAM DRAFTED. SHOULD RECEIVE SOON.

2. POST AGREES PROGRAM WAS EXTREMELY SUCCESSFUL. AUDIENCE
BREAKDOWN SHOWS THAT PROGRAM ATTRACTED HIGH-LEVEL GOJ AND
DEFENSE AGENCY OFFICIALS AND MANY MEDIA REPRESENTATIVES
AND ACADEMIC SPECIALISTS.

3. ASPS WORKED WELL TOGETHER, COMPLEMENTING EACH OTHER'S
PRESENTATIONS. OWEN ZURHELLEN ESTABLISHED INSTANT RAPPORT
WITH AUDIENCES AND WAS PARTICULARLY VALUABLE BECAUSE OF HIS
ABILITY TO PUT THE DISCUSSIONS INTO JAPANESE CONTEXT.
MARSHALL SHULMAN WAS LOW-KEY, THOROUGH, HISTORICAL AND VERY
EFFECTIVE IN DISCUSSIONS WITH ACADEMICS. ALTON FRYE, ON
THE OTHER HAND, WAS VIGOROUS AND CONCISE; HE PROVED TO BE
EXCITING SPEAKER AND ALSO HIGHLY SUPPORTIVE OF OUR PROGRAM
OBJECTIVES.

4. THE PROJECT AS A WHOLE WAS SUCCESSFUL IN BRINGING
ABOUT IN-DEPTH DIALOGUE ON (1) MEANING OF DETENTE, (2)
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CONDITIONS THAT HAVE MADE DETENTE POSSIBLE UP TO PRESENT

STAGE, (3) GENERAL PROSPECTS AND REQUIREMENTS FOR FURTHER
PROGRESS IN SPECIFIC AREAS, AND (4) DETENTE'S IMPLICATIONS
FOR JAPAN. IT WAS ONE OF THE MOST SUCCESSFUL INTERNATIONAL
RELATIONS PROJECTS EVER.
MILLER

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